

For Immediate Release



Great-West Healthcare agreement adds Peace River Regional Medical Center to network

GREENWOOD VILLAGE, Colo. – Oct. 15, 2007 – Great-West Healthcare, a national employee benefits provider, today announced it has entered into an agreement to add Peace River Regional Medical Center to the Great-West Healthcare network of doctors and hospitals in southwest Florida. Effective Oct. 15, the agreement includes all Great-West Healthcare health plans. The addition of this hospital to the Great-West Healthcare network provides members with access to in-network health care services at every acute care facility in Charlotte County, Fla.

"The addition of the Peace River Regional Medical Center was a key component of our strategy to expand our presence in the southwest Florida market," said Steve White, Southeast region president, Great-West Healthcare. "This addition enhances our members' access to quality health care services at competitive rates."

"We are pleased to join the Great-West Healthcare network of participating providers," said J. David McCormack, CEO of Peace River Regional Medical Center. "We are looking forward to working with Great-West Healthcare to serve the health care needs of the community."

About Great-West Healthcare

Great-West Healthcare, a division of Great-West Life & Annuity Insurance Company, is a national employee benefits provider with expertise in self-funding and health care management solutions. Nationally, the division operates a health care network that includes more than 4,275 hospitals and 578,000 providers and provides health care coverage to 2.2 million people. Visit www.greatwesthealthcare.com for more information.

Great-West Life & Annuity Insurance Company, headquartered in metro-Denver, serves its customers through a full range of health care plans, life and disability insurance, annuities, and retirement savings products and services. It is an indirect, wholly owned subsidiary of Great-West Lifeco Inc. and a member of the Power Financial Corporation group of companies. Great-West Life & Annuity Insurance Company is not licensed to do business in New York. Products are sold in New York by its subsidiary First Great-West Life & Annuity Insurance Company, White Plains, N.Y.

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