



**For Immediate Release**

**Great-West Healthcare member web site earns distinction award for best overall internet site among health plans**

**GREENWOOD VILLAGE, Colo.** – Nov. 28, 2006 – Great-West Healthcare, a national employee benefits provider, received an eHealthcare Leadership Award for its member Web site, MyGreatWest.com. The eHealthcare Leadership Awards recognize outstanding Web sites across the broad spectrum of health care organizations. Great-West Healthcare earned a distinction award for best overall internet site in the HMO/PPO/other insurers category.

“MyGreatWest.com is part of Great-West Healthcare’s comprehensive customer service offering and is ideal for members who want to obtain quick answers to routine inquiries,” said Julie McCarter, vice president of product development, Great-West Healthcare. “There are so many outstanding health care sites in this category and Great-West Healthcare is honored to receive the award.”

Great-West Healthcare’s member Web site enables members to quickly and easily evaluate health care services and account and consumer information. At the portal, members of Great-West Healthcare’s plans can:

- View a summary of their benefits and recent claims.
- Easily access costs and details associated with their plans.
- Compare plan costs.
- Print temporary or request new ID cards.
- Contact Great-West Healthcare with a simple Web form.
- Compare the quality of local hospitals.
- Take an online health assessment that identifies risks, suggests changes and provides action steps to manage or improve health.
- Estimate treatment and procedure costs.
- Calculate Flexible Spending Account contributions, find lists of eligible health and dependent care expenses and estimate tax savings.
- Access wellness features, including information on alternative medicine.

The eHealthcare Leadership Award winners represent 17 industry classifications, from hospitals and health systems to pharmaceutical firms and online health companies. Awards were given in 12 different categories from more than 1,100 total entries.

Platinum, gold, silver and distinction awards were possible in 12 categories including: best site design, best interactive, best health/healthcare content, best e-business, best care/disease management, best rich media, best staff recruitment, best quality communication, best community benefit communication, best overall internet site, best intranet site, and ehealth organizational commitment.

One hundred individuals familiar with health care and the Internet evaluated the entries on how sites compared with others in their organization’s classification and also reviewed sites based on a proprietary multi-point standard of Internet excellence.

## **About Great-West Healthcare**

Great-West Healthcare, a division of Great-West Life & Annuity Insurance Company, is a national employee benefits provider with expertise in self-funding and health care management solutions. Nationally, the division operates a health care network that includes more than 4,250 hospitals and 550,000 providers and provides health care services to 2 million people. Visit [www.greatwesthealthcare.com](http://www.greatwesthealthcare.com) for more information.

Great-West Life & Annuity Insurance Company, headquartered in metro-Denver, serves its customers through a full range of health care plans, life and disability insurance, annuities, and retirement savings products and services. It is an indirect, wholly owned subsidiary of Great-West Lifeco Inc. and a member of the Power Financial Corporation group of companies. Great-West Life & Annuity Insurance Company is not licensed to do business in New York. Products are sold in New York by its subsidiary First Great-West Life & Annuity Insurance Company, White Plains, N.Y.

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