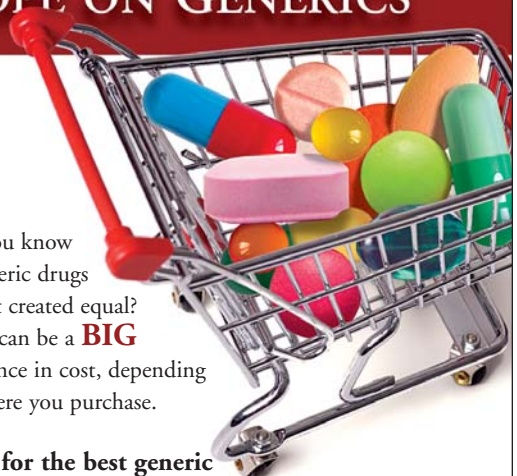


THE REAL DOPE ON GENERICS



Did you know all generic drugs are not created equal? There can be a **BIG** difference in cost, depending on where you purchase.

Look for the best generic prescription prices:¹

- At small, independent pharmacies
- At wholesale club stores
- On the Internet

Ask your doctor or pharmacist if you can:

- Use a different brand or over-the-counter drug
- Buy a larger quantity
- Order a higher dosage and split pills

Take advantage of **MyGreatWest.com** to access your prescription history, locate a pharmacy, get mail-order service (if available) and more.


If your health plan includes a prescription deductible, it's smart to **ask questions** and **shop around** to get the **best price** – even on generics.

¹ "Shopping for Drugs: 2007," Study No. 293, Nov. 2006, ed. Herrick, Devon, Ph.D., National Center for Policy Analysis, www.npa.org.

IT'S YOUR HEALTH, STAY IN THE DRIVER'S SEAT.®



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