

THE REAL DOPE ON GENERICS



Did you know all generic drugs are not created equal? There can be a **BIG** difference in cost, depending on where you purchase.

Look for the best generic prescription prices:¹

- At small, independent pharmacies
- At wholesale club stores
- On the Internet (Rxaminer.com, DestinationRx.com, BidRx.com)²

Ask your doctor or pharmacist if you can:

- Use a different brand or over-the-counter drug
- Buy a larger quantity
- Order a higher dosage and split pills

Take advantage of **MyGreatWest.com** to access your prescription history, locate a pharmacy, get mail-order service (if available) and more.

If your health plan includes a prescription deductible, it's smart to **ask questions** and **shop around** to get the **best price** – even on generics.

¹ "Shopping for Drugs: 2007," Study No. 293, Nov. 2006, ed. Herrick, Devon, Ph.D., National Center for Policy Analysis, www.ncpa.org.

² Great-West Healthcare, now part of CIGNA, doesn't endorse these external Web sites. These resources are for your information only.

IT'S YOUR HEALTH, STAY IN THE DRIVER'S SEAT.®



GREAT-WEST
HEALTHCARE
MyGreatWest.com

“CIGNA” and the “Tree of Life” logo are registered service marks of CIGNA Intellectual Property, Inc., licensed for use by CIGNA Corporation and its operating subsidiaries. All products and services are provided exclusively by such operating subsidiaries and not by CIGNA Corporation. Such operating subsidiaries include Connecticut General Life Insurance Company (“CGLIC”), CIGNA Behavioral Health, Inc., Intracorp, and HMO or service company subsidiaries of CIGNA Health Corporation and CIGNA Dental Health, Inc. In California, HMO plans are offered by CIGNA HealthCare of California, Inc. and Great-West Healthcare of California, Inc. All other medical plans in California are insured or administered by CGLIC.

CGLIC has acquired the business of Great-West Healthcare from Great-West Life & Annuity Insurance Company (“GWL”). Certain products continue to be provided by GWL (Life, Accident and Disability, and Excess Loss). GWL is not licensed to do business in New York. In New York, these products are sold by GWL’s subsidiary, First Great-West Life & Annuity Insurance Company, White Plains, N.Y. Rights in all marks are reserved by their respective owners.